

**P**hoto Genesis is an innovative way to quickly, safely and comfortably improve your skin's texture, tone and color on your face, chest, arms, and hands, without gel or topical anesthetics. Signs of sun damage and age spots will usually flake off after one or two treatments, leaving clearer, younger-looking skin.



# PHOTO GENESIS

TREATMENT OF SKIN REDNESS  
BROWN SPOTS AND SUN DAMAGE

**CUTERA**

WORLD HEADQUARTERS  
3240 Bayshore Boulevard, Brisbane, CA 94005  
Phone: 1-888-4CUTERA | [www.cutera.com](http://www.cutera.com)

© 2005 Cutera, Inc. All rights reserved. CoolGlide and Cutera are registered trademarks of Cutera, Inc.

PB0007a

**CUTERA**

# Photo Genesis

## TREATMENT OF SKIN REDNESS, BROWN SPOTS AND SUN DAMAGE

### The Photo Genesis difference.

Comfort. We have created a pulsed light system that is exceptionally effective for treating skin redness (rosacea), brown spots and sun damage at a very comfortable energy level. There is no need to apply topical anesthetic or gel beforehand, and you can realize remarkable results in just one or two treatments.

### What areas can be treated?

Virtually any part of your body with uneven skin tone, diffuse redness, or sun and age spots can be safely treated. The face, chest, shoulders and arms are the most popular areas for treatment because they have typically had the most sun exposure. Discrete brown spots, excessively ruddy complexions and skin densely covered with freckles respond well to treatment.

### What does the treatment do?

The visible light delivered by the Photo Genesis procedure is selectively absorbed by the pigmented spots and red areas on your skin. It's the heating of the pigmented cells that causes the therapeutic effect.

### Will I need to have an anesthetic?

No. Unlike other systems, the Photo Genesis treatment requires no topical anesthetic or gel before treatment. Gel is messy, time consuming, and uncomfortable. Photo Genesis is the next generation in pulsed light treatments.

### What do treatments feel like?

When the handpiece is placed on your skin, it will feel cool and comfortable. When the pulse of light is delivered, you may feel a mild, brief pinching sensation.

### How long will the treatment take?

The actual treatment will only take a few minutes. And, since there is no need to apply gel or any topical anesthetic, your total appointment time can easily fit within your lunch hour.

### How many treatments will I need?

Typically, one or two treatments are sufficient to see dramatic results. Additional treatments may be required for very large or dark spots, densely freckled areas, or excessively sun damaged skin.

### What happens after the treatment?

Immediately following the treatment, the spots may start to darken. You may notice a slight reddening of the surrounding skin. This typically subsides within a couple of hours. Over the course of the next one to three weeks, darkened spots will fade and flake off. Your mottled complexion will clear. Consult with your medical professional for complete information on the benefits and risks of treatment.

### When will I see results?

Many patients see significant improvement within two to three weeks of treatment. Your complexion will be clearer and younger looking. However, your final result may not be apparent for a month or more.

### Will the spots and redness reappear over time?

Over time new spots may appear if there is sufficient sun exposure. These too can be removed. Remember to liberally apply sunscreen when outdoors to minimize sun damage and the appearance of new spots and excessive redness.

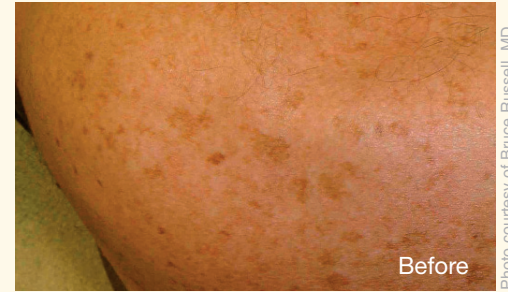


Photo courtesy of Bruce Russell, MD



Photo courtesy of Bruce Russell, MD



Photo courtesy of Roy Grekin, MD



Photo courtesy of Roy Grekin, MD

Schedule your consultation now  
to learn more about Photo Genesis.  
[www.cutera.com](http://www.cutera.com)